



with a

Plug-in Marketing Department

Does Your Company Face Any of These Challenges?



Minimal customer/end-user understanding



Less than desired customer experience



Not enough outside perspective and/or new ideas



Limited marketing capabilities

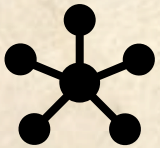
What's Your Marketing Situation?



Do you have a dedicated marketing team?



Is your marketing team organized and optimized to help achieve your company's sales and financial objectives?



Does your marketing activity follow a strategic game plan?
Or do you go from tactic to tactic and hope for the best?



Does your sales team have the customer marketing material it needs to be effective?

Drive growth in your company with a Plug-in Marketing Department



A plug-in marketing department means you get

A professional, savvy marketing leader who works pragmatically with you and your team to deliver smart action that drives profitable sales

- *What you need*
- *When*
- *For how long*



Some examples how a Plug-in Marketing Department can help your company



- ✓ Optimize Performance
 - ✓ Seize Opportunities
 - ✓ Close Gaps
 - ✓ And More
-
- Marketing Strategy
 - Marketing Plan
 - Customer Communications
 - Marketing-Sales Integration



Learn More

www.stratgomarketing.com

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