

Plug-in Marketing Leadership can make a difference for your company



Does Your Company Face Any of These Challenges?



Minimal customer/end-user understanding



Less than desired customer experience



Not enough outside perspective and/or new ideas



Limited marketing performance and capabilities

What's Your Marketing Situation?



Do you have the necessary marketing expertise to help achieve your company's sales and financial objectives?



Does your marketing activity follow a strategic game plan for smart tactical execution? Or do you go from tactic to tactic and hope for the best?



Does your sales team have the customer marketing material it needs to be effective?

Plug-in Marketing*

means you get

- ✓ A professional and practical head of marketing who works as a member of your team to
- ✓ Deliver strategy-based tactical action that helps achieve company objectives



- *What you need*
- *When*
- *For how long*

Some examples how a Plug-in Marketing Leader can help achieve your company's objectives



- ✓ Strengthen Performance
- ✓ Enhance Brands
- ✓ Seize Opportunities
- ✓ Close Gaps

- Marketing Strategy
- Marketing Plan
- Customer Communications
- Marketing-Sales Integration

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www.stratgomarketing.com

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